



## Advertising Contract, 2017-2018 Concert Season

<b>Advertiser:</b> _____ <b>Address:</b> _____ <b>City:</b> _____	<b>Contact Name:</b> if different from above _____ <b>Email:</b> if different from above _____ <b>State:</b> _____ <b>Zip:</b> _____
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***I wish to purchase an ad for placement in the Sing Napa Valley concert programs for the 2017-2018 season. I understand the ad will appear in all Sing Napa Valley programs, no fewer than three for the season. My preferred ad size and placement is checked below:***

<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;"><input type="checkbox"/> <b>Outside Back Cover (8" x 5")</b> .....</td> <td style="width: 20%; text-align: right;"><b>\$ 500</b></td> </tr> <tr> <td><input type="checkbox"/> <b>Inside Front Cover (8" x 5")</b> .....</td> <td style="text-align: right;"><b>\$ 450</b></td> </tr> <tr> <td><input type="checkbox"/> <b>Inside Back Cover (8" x 5")</b> .....</td> <td style="text-align: right;"><b>\$ 450</b></td> </tr> <tr> <td><input type="checkbox"/> <b>Inside Full Page (8" x 5")</b> .....</td> <td style="text-align: right;"><b>\$ 400</b></td> </tr> <tr> <td><input type="checkbox"/> <b>Half Page H (4" x 5"); V (8" x 2½")</b> .....</td> <td style="text-align: right;"><b>\$ 250</b></td> </tr> <tr> <td><input type="checkbox"/> <b>Quarter Page H (2" x 5"); V (4" x 2 ½"); or business card</b> .....</td> <td style="text-align: right;"><b>\$ 150</b></td> </tr> <tr> <td><input type="checkbox"/> <b>I do not wish to place an ad at this time, but will support Sing Napa Valley with a donation of:</b></td> <td style="text-align: right;"><b>\$ _____</b></td> </tr> </table>	<input type="checkbox"/> <b>Outside Back Cover (8" x 5")</b> .....	<b>\$ 500</b>	<input type="checkbox"/> <b>Inside Front Cover (8" x 5")</b> .....	<b>\$ 450</b>	<input type="checkbox"/> <b>Inside Back Cover (8" x 5")</b> .....	<b>\$ 450</b>	<input type="checkbox"/> <b>Inside Full Page (8" x 5")</b> .....	<b>\$ 400</b>	<input type="checkbox"/> <b>Half Page H (4" x 5"); V (8" x 2½")</b> .....	<b>\$ 250</b>	<input type="checkbox"/> <b>Quarter Page H (2" x 5"); V (4" x 2 ½"); or business card</b> .....	<b>\$ 150</b>	<input type="checkbox"/> <b>I do not wish to place an ad at this time, but will support Sing Napa Valley with a donation of:</b>	<b>\$ _____</b>	<p style="text-align: center;"><b>Ad Submission Terms / Deadlines</b></p> <p>≈ Submit ad imagery and payment by <b>September 18, 2017</b> (deadline firm)</p> <p>≈ Forward final ad copy, imagery or business card to Jan Lanterman at <a href="mailto:janlanterman@gmail.com">janlanterman@gmail.com</a></p> <p>≈ Submit payment electronically by PayPal through the Sing Napa Valley website at <a href="http://singnapavalley.org">singnapavalley.org</a>, or submit mail-in payment by check or credit card to Sing Napa Valley, PO Box 2774, Napa, CA 94558</p> <p>≈ Checks payable to Sing Napa Valley, or submit in person to your SNV contact.</p> <p>≈ Questions about advertising? Contact Marie Hoemke at 707-337-8908, or <a href="mailto:mhoemke7@msn.com">mhoemke7@msn.com</a></p> <p>≈ Further information about Sing Napa Valley? Contact Jan Lanterman at 707-255-4662, or <a href="mailto:info@singnapavalley.org">info@singnapavalley.org</a></p>
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<p><b>Ad Submission Guidelines</b></p> <p>≈ Electronic files in .eps, .tif, .jpg, or .pdf format</p> <p>≈ Business cards - horizontal or vertical accepted</p> <p>≈ Crisp, black and white imagery; color imagery acceptable for outside back cover</p> <p>≈ Is your ad image and copy exactly the same as last year? If so, check here <input type="checkbox"/>; no need to resubmit image/copy</p> <p>≈ No faxed images (fax images do not reproduce well)</p>															

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

<b>For Sing Napa Valley Use</b>			
SNV Member Ad Sponsor:		SNV Sponsor Email:	
Payment: _____	\$ _____	SNV Sponsor Phone:	
Payment Method:	<input type="checkbox"/> PayPal	<input type="checkbox"/> CC	CC #:
Date:	<input type="checkbox"/> Cash	<input type="checkbox"/> Check	Check #:

***Thank you for supporting the arts!***

*Sing Napa Valley is a 501 (c) (3) not-for-profit organization. Tax ID #: 47-2132602*